World

Side-by-Side

BreastfeedingWeek

01 - 07 August

I REFUSE TO BE INFLUENCED BY THE FORMULA

INDUSTRY

I AM A

RESPONSIBLE HEALTHCARE WORKER

@healthZA
@sidebysideSA

@healthZA @healthZA @healthZA
@sibebyside_ZA

World Health Organization

2030 NDP

health
Department:
Health
REPUBLIC OF SOUTH AFRICA

unicef
for every child

World

BreastfeedingWeek

01 - 07 August

Side-by-Side

I BREASTFEED MY BABY BECAUSBREASTMILK IS SUPERIOR NOTHING COMPETES WITH BREASTMILK

I ENCOURAGE ALL MOTHERS TO

BREASTFEED

@healthZA
@sidebysideSA

@healthZA @healthZA @healthZA
@sibebyside_ZA

World Health Organization

2030 NDP

health
Department:
Health
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BreastfeedingWeek
01 - 07 August

I PROTECT MY BABY BY CONTINUING TO BREASTFEED FROM SIX MONTHS AND BEYOND, WHILE OFFERING HEALTHY FOODS

TOO

I ENCOURAGE ALL MOTHERS TO

BREASTFEED

@healthZA
@sidebysideSA

@healthZA @healthZA @healthZA
@sibebyside_ZA

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BreastfeedingWeek
01 - 07 August

BREASTFEEDING
IS THE MOST

NATURAL AND HEALTHY NOURISHMENT FOR ALL BABIES

STEP UP AND SUPPORT ALL MOTHERS TO BREASTFEED

@healthZA
@sidebysideSA

@healthZA @healthZA @healthZA
@sibebyside_ZA

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BreastfeedingWeek
01 - 07 August

I ENCOURAGE MOMS TO BREASTFEED THEIR BABIES EXCLUSIVELY FOR THE FIRST SIX MONTHS OF THEIR LIVES AND TO CONTINUE BREASTFEEDING UP TO TWO YEARS AND/OR BEYOND WHILE OFFERING HEALTHY FOODS.

STEP UP AND SUPPORT ALL MOTHERS TO BREASTFEED

@healthZA
@sidebysideSA

@healthZA @healthZA @healthZA
@sibebyside_ZA

World
BreastfeedingWeek
01 - 07 August

AS A STANDARD OF CARE, I IMPLEMENT THE TEN STEPS TO SUCCESSFUL BREASTFEEDING

I AM A
RESPONSIBLE
HEALTHCARE
WORKER

@healthZA
@sidebysideSA

@healthZA @healthZA @healthZA
@sibebyside_ZA